



INTAKE / JANUARY 2025

MASTERS OF SCIENCE PROGRAMMES

Elodie & Maxime, students to MBS



MAKING A DIFFERENCE

1st
& ONLY
**FRENCH
BUSINESS
SCHOOL**
LISTED IN THE
SHANGHAI RANKING
2023

MBS is accredited :



JOIN A TOP-RANKED BUSINESS SCHOOL

MBS is a leading international, inclusive & responsible business school based in France, that helps talented individuals to become leaders in the responsible economic transformation of companies.

PROGRAMME BENEFITS

MBS offers several Masters of Science (MSc) programmes taught entirely in English. The Masters of Science programmes are specialised and professionalising courses of excellence that meet the needs of companies and guarantee graduates optimal employability in France and abroad. Once graduated, international students get a residence permit, which allows them to work in France for at least 12 months.

3 MSc AVAILABLE FOR THE JANUARY 2025 INTAKE

MASTERS OF SCIENCE PROGRAMMES

1-YEAR MSc

FOR STUDENTS WHO HOLD A 4-YEAR UNIVERSITY DEGREE (or an equivalent of 240 ECTS credits)

Duration: 16 months / Format: Full time / Language: 100% English / Number of credits: 90 ECTS

| SEMESTER 1 | | | | | | SEMESTER 2 | | | | | |
|-----------------------------|---|----------|-------|-------|------|---------------|--------|-----------|---------|----------|----------|
| January | February | March | April | May | June | July | August | September | October | November | December |
| 1 st YEAR | INDUCTION SEMINAR | | | | | | | | | | |
| | SPECIALISED COURSES & BUSINESS PROJECTS | | | | | | | | | | |
| | SEMINARS, WORKSHOPS & MEETINGS | | | | | | | | | | |
| | FRENCH LANGUAGE COURSES | | | | | | | | | | |
| | | | | | | MASTER THESIS | | | | | |
| 2 nd YEAR | January | February | March | April | May | | | | | | |
| | PROFESSIONAL EXPERIENCE (MANDATORY) | | | | | | | | | | |
| THESIS SUBMISSION & DEFENSE | | | | | | | | | | | |

MSc LUXURY MARKETING IN A SUSTAINABLE WORLD*

Consistent with the core values of MBS and the transition to a more sustainable world, this specialisation aims to prepare and train future responsible leaders in luxury marketing. Studying luxury marketing in France, home to famous luxury brands (e.g., Hermes, Louis Vuitton, Dior, and Chanel), and the Montpellier region, with its rich tradition in tourism, hospitality, and wines and food, is a great choice for those aspiring to learn more about French excellence and "savoir faire" and how to market luxury products in a sustainable world.



BY CHOOSING THIS SPECIALISATION YOU WILL

- Understand and apply marketing strategies and tactics to successfully manage a luxury brand
- Learn the principles of French excellence and savoir-faire in manufacturing luxury products and apply this knowledge to promote and sell luxury products, both online and offline
- Understand the challenges facing the luxury industry in terms of sustainability and responsibility
- Develop the ability to propose creative and innovative solutions, which is an essential and highly-valued skill in the luxury industry



SPECIALISATION COURSES

- Luxury brand management
- French excellence & savoir faire in luxury
- Sustainable fashion & luxury
- Storytelling in the digital era
- Sector-specific courses (e.g., fashion, tourism, wine, gastronomy)
- Customer experience & retail management



PROFESSIONAL CERTIFICATES

Courses taught in this specialisation will prepare students for the :

- Microsoft Power BI
- "Luxury Attitude" Certificate (optional, with financing by MBS)



CAREER OPPORTUNITIES

- Luxury Brand Manager
- Luxury Goods Product Manager
- Luxury Retail Merchandiser
- Luxury Marketing Communications & Public Relations Manager
- Digital Marketer in the Luxury Industry
- Storyteller for Luxury Brands



RECRUITING COMPANIES

- L'Oréal
- Haus of Jaeger
- Le Collectionist
- Nanny Bag
- Moschino
- Chanel
- Madeho

MSc INTERNATIONAL BUSINESS

You will be cultivating a global mindset within a truly multicultural environment in a programme that revolves around a rigorous and relevant curriculum, constantly adapting to changing business trends worldwide.

Active learning and meaningful experiences will further develop your world-class business capacities enabling you to perform in intertwined world economies using a multinational leadership perspective. The world will get smaller as you obtain an extensive range of skills and attributes that lead to inclusion, internationalisation strategies along with ecological transition and innovative problem solving.



BY CHOOSING THIS SPECIALISATION YOU WILL

- Gain first-class levels of knowledge, tools and skills that make you highly attractive to potential international employers operating in multinational arenas
- Understand the global context of business
- Expand your global network
- Unlock mind-shaping teamwork outside of your cultural comfort zone
- Develop your cultural capital to drive your international career



SPECIALISATION COURSES

- International communication marketing strategy
- Innovation Management: Start-Me-UP
- International entrepreneurship
- International supply chain management
- International project management
- Decoding culture in International business



PROFESSIONAL CERTIFICATES

Courses taught in this specialisation will prepare students for the :

- Microsoft Power BI
- CCC (Cross-Cultural Competences) by Gapsmoov



CAREER OPPORTUNITIES

- International Business Development Manager
- International Business Analyst
- International Project Manager
- International Operations and Supply Chain Manager
- International Entrepreneur
- International Management Consultant
- International Sales Manager
- International Venture Manager
- Intercultural Trainer and/or Manager
- Global Marketing Manager



RECRUITING COMPANIES

- Groupe Mars (Royal Canin)
- Asics
- Crédit Lyonnais
- Renault BeLux
- Daimler AG
- Puma
- L'Oréal
- McKinsey
- BMW
- Sanofi

MSc SUPPLY CHAIN MANAGEMENT

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The MSc Supply Chain Management is a multidisciplinary programme designed to prepare you for the volatile, uncertain, complex & ambiguous (VUCA) environment. It includes purchasing/procurement, logistics (transportation and warehousing), operations management, and customer relationship management. With fast-paced globalisation, shrinking product life cycle, greater customer sophistication, increasing network fragmentation, and digital innovation, the role of the supply chain management goes beyond coordinating the flow of materials, information, and funds. This programme addresses these issues through key concepts that underpin supply chain management. These concepts are supported by three guiding principles: agility, adaptability, and alignment.



BY CHOOSING THIS SPECIALISATION YOU WILL

- Apply theory to improve the business processes
- Improve the profitability of organisations by optimising the resources
- Predict and minimise the various kinds of risk in the supply chain
- Understand the use of enabling technologies to improve the performance



SPECIALISATION COURSES

- Operations and supply chain management
- Global supply chain management
- Responsible supply chain
- Supply chain and big data
- Sustainable supply chain
- Lean management
- Supply chain finance



PROFESSIONAL CERTIFICATES

Courses taught in this specialisation will prepare students for the :

- Microsoft Power Platform
- Microsoft Power BI



CAREER OPPORTUNITIES

- The highly skilled and trained Supply Chain Managers are expected to play the most important role in the VUCA environment, particularly in the following sectors:
 - Consulting
 - Automotive
 - Construction
 - Pharmaceutical
 - Electronics
 - Cosmetics
 - Industry (Oil and Gas, Chemicals...)
 - Humanitarian Sector
 - Banking
 - Consumer Goods



RECRUITING COMPANIES

- Daimler AG
- Sanofi
- Groupe BBL
- ...

ADMISSION PROCESS IN 3 STEPS

1

CHECK THAT YOU MATCH ENTRY REQUIREMENTS

Those MSc programmes are open to students with four years of studies after high school. Students will have to provide an English test (i.e. TOEIC : 790/990 for the 1-year track). More information on our website.

- Students who hold of a **4-year degree** (or an equivalent of 240 ECTS credits) will join the 1-year MSc.

2



COMPLETE THE ONLINE APPLICATION...

- <https://bit.ly/apply-to-MSc>

... AND UPLOAD THE FOLLOWING DOCUMENTS & TEST RESULTS :

- CV and cover letter
- Copy of the latest degree certificate and academic transcripts of the last 3 years of studies
- Copy of your ID (e.g. passport)
- Photo (jpeg)

3

SELECTED CANDIDATES WILL BE SCHEDULED FOR AN ADMISSION INTERVIEW (VIA VIDEO CALL) & AN ENGLISH TEST (IF NOT PROVIDED WITH THE APPLICATION)

TUITION FEES

- **1-year MSc:** €16,500
- **Payment by installments available**
- **Individual scholarships may apply**
(up to 2000€ scholarship according to admission results)

Applying early will increase your likelihood to get a scholarship (number of granted scholarships are limited and still depends on your admissions results at MBS).



MORE INFORMATION ON FUNDING
AND SCHOLARSHIPS ON OUR WEBSITE.
<https://bit.ly/financial-aids>

INTERNATIONAL STUDENTS SUPPORT

AT MBS WE ARE COMMITTED TO HELP
AND SUPPORT INTERNATIONAL STUDENTS
WHO JOIN THE SCHOOL.

- **Accommodation support**
(a precondition to obtain a visa)
- **Support to apply for a French visa**
- **Airport or train pick-up**
- **Help with administrative procedures**
(opening a bank account, telephone contract, insurance, French social security enrolment, etc.)
- **Specific intake for international students**



CONTACT US: ADMISSIONS TEAM

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